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PROJECT ANALYSIS AND INTEGRATION **ECONOMIC ANALYSES SUMMARY**

CONSULTANT

H. L. Macomber

40236

Overview

- INTRODUCTION
- START-UP
- MID-TERM AND BEYOND
- OBSERVATIONS

Introduction

- LOOK AT PA & I
 - Economic Analysis Plus For Crystalline Silicon PV
 - Accomplishments, Lessons Learned, Potential and Continuing R&D Needs
- LOOK INSIDE
 - Business Investment Decision Analysis Well Developed and Practised in Industry
 - New to Government Led Programs
- LOOK FROM OUTSIDE
 - Effects on Industry, Effects on Gov't Programs

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PA&I Start-Up

- WHY
 - System Motivated
 - Achieve Proposed Objectives
- HOW
 - Planning, Modeling, Analysis, Liaison
- WHAT
 - Task Efforts; Project/Program Objectives & Goals; Industry Technology, Market & Economic Information
- WHO
 - Early Players at JPL, ERDA, Other Labs & Industry

Materials from Early Presentations: 1975-1976

LOW COST SILICON
SOLAR ARRAY PROJECT
SYSTEMS ANALYSIS
AND INTEGRATION

H i Macomber

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Systems Analysis and Integration: Objectives

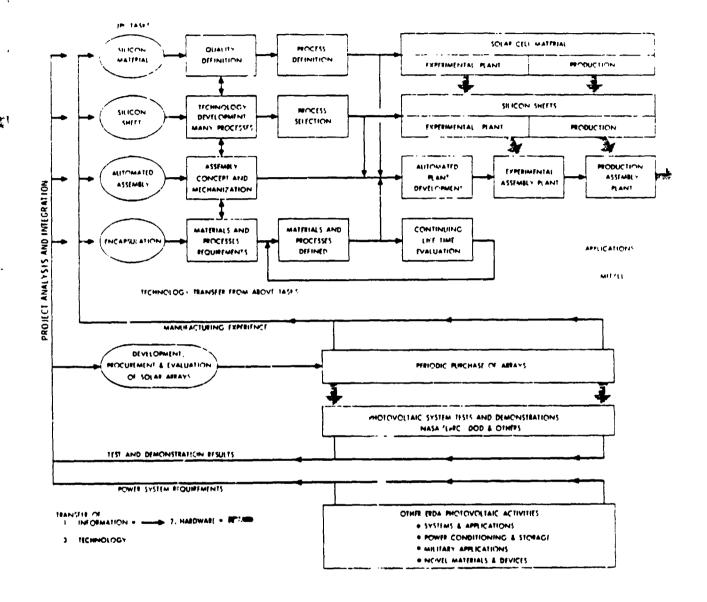
- DEVELOP AND PROVIDE THE PROJECT INFORMATION REQUIRED FOR ASSESSING THE PROBABILITY OF ACHIEVING THE PROJECT GOALS
- ◆ PROVIDE PROJECT RECOMMENDATIONS FOR MAXIMIZING THE PROBABILITY OF ACHIEVING THE PROJECT GOALS
- PROVIDE THE NECESSARY SYSTEMS ANALYSIS, SYSTEM ENGINEERING AND DESIGN, AND SYSTEM TEST SUPPORT FOR ASSURING THE INTEGRATION OF PROJECT TASKS TO ACHIEVE THE PROJECT GOALS
- PROVIDE PROJECT SUPPORT FOR INTEGRATING THE PROJECT WITH ERDA PV PROGRAM

PROJECT INTEGRATION SYSTEMS ANALYSIS TASK INTEGRATION AND INTEGRATION LG SCALE S MATERIALS TASK **MLOT** PLANT SI SHEET TASK MODULE ENCAP. TASK LG SCALE PLANT AUTO, ARRAY ASSY - 500 MW TASK LARGE SCALE PROD TASK **∆** 3rd DEL 1st DEL 2nd DEL

Task Process

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Functional Relationships Within the Project and Between the Project and ERDA



Mid-Term and Beyond

MODELS — PARTIAL LIST OF EARLY EFFORTS

- USES: "Utility-owned Solar Electric System"
- SAMIS: "Solar Array Manufacturing Industry Simulation"
- SAMICS: "Solar Array Manufacturing Industry" Costing Standards"
- IPEG: "Improved Price Estimation Guidelines"
- PAG: "Price Allocation Guidelines"
- PADEM: "Project Alternative Design Evaluation Model"
- LCP: "Lifetime Cost and Performance"
- ESA: "Energy Systems Economic Analysis"
- *SIMRAND: "SIMulations of Research And D∈ nopment"
- *SAMPFG: (Simplified Version of SAMIS)
- * After HLM Tenure

• PLANS — PARTIAL LIST OF EARLY EFFORTS

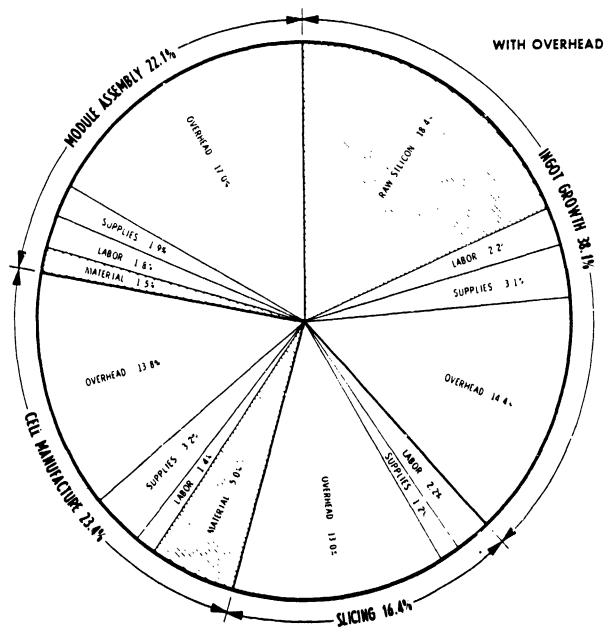
- LSSA (FSA) Interface Activity Plan 11/75
- PV Planning Group Draft Study Report
- --- PV Program Multi-year Plan 10/78
- Technical Readiness, 1982 Plan 9/79
- Annual Project Plans

ANALYSIS — SELECTED EARLY WORKS

- industry Growth Rate Studies
- Learning (Experience) Curve Assessments
- Pricing Studies
- Cost Allocation Studies
- Efficiency vs Cost Trade-Offs A Workshop
- SERI Venture Analysis Inputs

Some Early Analyses: 1975-1976

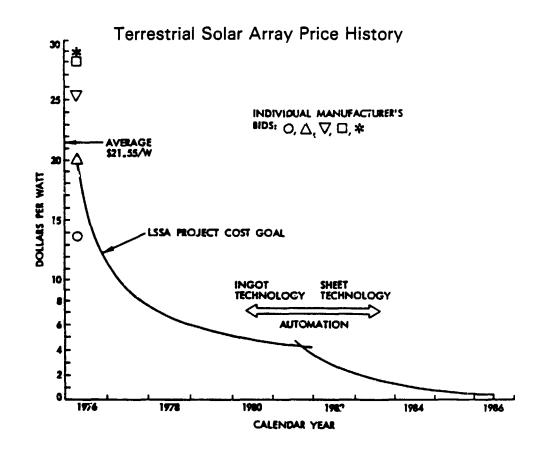
Present State-of-the-Art Major Manufacturing Cost Estimates

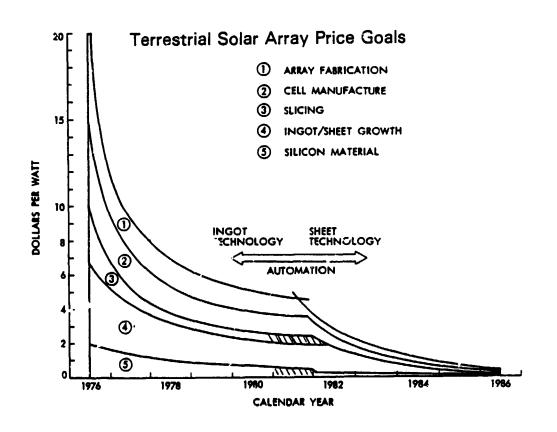


BASED ON SAMIS* COMPUTER PROGRAM (103)

SOLAR ARRAY MANUFACTURING INDUSTRY SIMULATION

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Project Cost Goal Allocations (all costs in 1975 dollars)

AL PAGE IS	CALENDAR YEAR					
OR QUALITY	I 976	1978	1980	1982	1984	1986
	SILICON	TERIA	L			
	Semiconducto	r Grade —				Solar Grad
Silicon Material	· .	. 1	1			
\$/kg	60	50	40	15	10	7
\$/ ~	1.9	1.1	0.65	0.09	0. 05	0.03
	INGOT/SH	IEET GROV	V TH			
	Czochraliski I	ngote —		~	— Larg	- Ares She
Progressing Volum Added - 3/w	4. 8	2.1	1.6	1.9	0. 52	0.14
Wafer Material - \$/w	6.7	3, 2	2. 2	2.0	0. 57	0.17
	INGO	T SLICING		·	•	
Processing Value Added - \$/w	3.7	0, 6	0. 5	0. 01	0	0
Walers - \$/w	10.4	3.8	2. 7	2.0	0, 57	0.17
	CELL M	ANUFACTU	RE	<u> </u>		
	Silver ————————————————————————————————————				el Conduct	
Materials Addrd (Contacts, etc.) - 3/w	0.8	0.4	0. 35	0. 20	0, 08	0, 07
	Mostly Manu	——		~		- Automa
Processing Value Added - 3/w	4. 3	1.2	0. 85	0. 25	0. 09	0.06
Cells - \$/w	15. 5	5. 4	3. 9	n . 45	0.72	0. 30
	ARRAY I	ABRICATI	ON		· · · · · · · · · · · · · · · · · · ·	
Materials Added (Encapsulation, Framing, etc.) - \$/w	0. 5	0.5	0. 3	0.10	0. 08	0.08
	Mostly Manu	A1	<u> </u>	^^^		- Automat
Processing Value Added - \$/w	4.0	1.1	0. 0	0. 45	0.18	0.12
ARRAY PRICE GOALS - \$/w	50	7	5	3	1	0, 50
Silicon material in final product	27%	30%	38%	78%	87%	91%
Total processing value unded	84%	71%	75%	87%	73%	64%
Watte/kg of silicon material	32	47	62	162	187	203
Cell efficiency (AMI)	11%	11.5%	12%	12.5%	13%	J. 5%
Cell thickness - mile	15	12	12	10	10	10

Mid-Term and Beyond (Cont'd)

- LIAISON SELECTED ACTIVITIES
 - PIMS
 - Industry Reviews: Models, Inputs, Allocations, and Assessments
 - Technology Transfer of SAMIS/SAMICS/IPEG
 - Intertask/Interproject Coordination Support
 - Conference Presentations

Observations

- RESULTS
 - Many Products Developed —
 Models, Plans, and Assessments
 - Provided Project/Program Strategy Inputs
- VALUE
 - To Project/Program Useful Quantitative Inputs to Complex Decision Making
 - To Industry Provided Yardsticks,
 But Value Mixed Since NOT Company Specific
 - To JPL and Other Government Programs —
 Demonstrated Application of a Key Element
 to Any Program: How To Evaluate and Understand
 the Worth of an R&D Activity



More Observations

- THE FUTURE
 - For Program Models/Techniques Available,
 Culture Remains But Who is the Practitioner
 and How Does the Analytical Technology Continue
 to be Improved to Better Reflect Real World
- For Industry Models/Techniques Available*,
 But, Small Firms Usually Lack Resources to
 Implement and Big Companies Usually Have Own
 Ways to Conduct Investment Decision Analyses

^{*}Software and Documentation Available from COSMIC: The Computer Software Management Information Center, Suite 112 Barrow Hall, University of Georgia, Athens, Georgia 30602.

PANEL: RECOMMENDATIONS FOR CRYSTALLINE-SILICON IN DOE'S 5-YEAR PHOTOVOLTAIC RESEARCH, PLAN

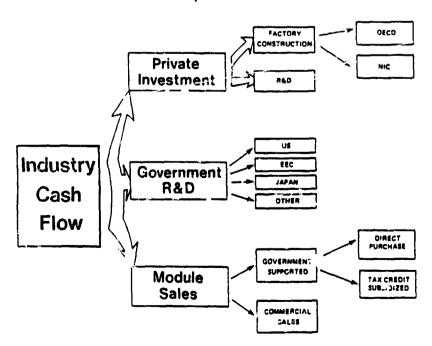
STRATEGIES UNLIMITED

J. Day

Industry Perspective on Change

- INDUSTRY CASH FLOW
- O CHANGE IN
 - Government Influence
 - the Market
 - the noture of the business
 - the people
 - the companies
- o Where is the ruture?
- Changing Government Policy

Industry Cash Flow



Change

197F,

1985

Government

Influence

95% of Cash Flow

25% of Cash Flow

Harket

Sell to the Government

Sell to the

Commercial Market

hature Of business

Ent repreneur tol

Controlled, deliberatly

Planned Organizations

The Permie

Individualists

Team Players

The Componies

Small Ventures Under financed Industrial Companies

well financed

Where is the Future?

0 Next 5-10 years ---

Remote Power

o Beyond 10 years ---

Grid Connected

Government Policy Recommendations

Next 5 Years

Export Assistance

Utility Education

Long Term Research

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PANEL: RECOMMENDATIONS FOR CRYSTALLINE-SILICON IN DOE'S 5-YEAR PHOTOVOLTAIC RESEARCH PLAN

U.S. NAVY

G. Smith

Activities by the Department of Defense Photovoltaic Review Committee

The Department of Defense (DoD) is the largest single consumer of energy in the U.S., using approximately Z50 million barrels of oil equivalent (MSDE) annually. Currently, upwards of 70 percent of the DoD energy requirement is met by petroleum-based products. While DoD expenditures for fuel have dropped \$1 billion per fiscal year since 1983, assured supplier of petroleum to meet future energy needs remains a predominant issue. Recent world events relating to the avilability of petroleum fuels, stability of supplies, and volatility of fuel costs have made the issue of effective energy management a high priority within DoD. In perticular, DoD has initiated programs to ensure that petroleum supplies are available to sustain peacetime and combat operations (e.g., through the Defense Fuel Supply Center). Improve the energy afficiency of the operating forces and the shore establishment, and substitute nor, plentiful energy sources for petroleum.

Conservation and renewable energy technologies (e.g., photovoltaics, wind, geothermal, biomass, active/passive solar, etc.) can play a major role in contributing to DoD energy management objectives, particularly in programs aimed at petroleum substitution in shore facilities. These facilities account for approximately 25 percent of the total energy budget for DoD. In 1985 in particular, facilities accounted for 85 billion of the \$11 billion dollar energy budget.

One of the most promising alternative technologies for use by the military is photovoltaics (PV) — a technology that directly converts sunlight to electricity. The advantages to PV are that it is fuel free, simple to operate and maintain, modular in nature, and environmentally benigh. Futhermore, in remote areas without access to grid-connected power, this technology has been shown to be cost-competitive with conventional energy alternatives, such as diesel — and kerosane-engine generators.

DoD has had substantial expenience with PV, primarily through joint activities with the U.S. Department of Energy's (DDE) Federal Photovoltaics U*ilization Program (FPUP). FPUP was designed to increase PV awareness and expenience in federal agencies through the design, procurement, installation, and operation of PV systems at their facilities. Through FPUP, more than 0.000 systems were installed at 25 federal agencies. DoD was one of the principal agency participants in this program, accounting for approximately 25 percent of FPUP funds, or \$5.8 million. This funding contributed to the installation of 218 PV systems that spanned a wide variety of applications and ranged in size from a few watts to \$5.6 kW. PV proved to be particularly viable power source in memote areas that required reliable energy supplies, and were difficult to neach for system refueling, operation and maintenance.

Currently, the Navy serves as the lead service within DoD for photovoltaic system activities, and is the principal agent responsible for the transfer of technology from PV research and development efforts to the user community. Based on a recent survey completed by the Navy, more than 21,000 cost-effective applications for PV were identified throughout this service branch.

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In an effort to more aggressively expand PV use throughout DoD, a tri-service group was formed in December 1985. Formelly titled the Photovoltaics Review Committee, this group was given a five-year charter to achieve the following objectives: study different methods of identifying potential applications within DoD: reduce overall costs of DoD PV-related products, transfer technical information about PV throughout the military; and promote widespread application of these system, in the three service tranches. The Photovoltaics Review Committee comprises energy officials on each of the three services.

A number of factors combine to demonstrate the timeliness and need for the PU Review Committee to support the development and use of PV throughout ${\tt DoC.}$

The price of oil has decreased resulting in diminished interest in conservation and renewable technologies, despite indicators by many individuals in the public and private sectors that this price decline is only a short-term fluctuation.

The pressure from the Gramm-Rudman-Hollings budget bill has made new project initiation extremely difficult.

There is a reluctance on the part of military decision-makers to propose projects that have high up-front capital costs, such as photovoltaics.

The expiration of federal tax credits has dealt an economic blow to the photovoltaics industry at a time when it has matured and provides quality products and services.

There has been a turnover in the decision-making echelons throughout each of the services, which has resulted in a cadre of professionals who are uninformed about photovoltaics.

Thus, there is a strong need to encourage the continued use of PV technology which promises to provide a proven, reliable, and cost-effective electricity source for a variety of DoD applications.

The Photovoltaics review Committee is considering a number of activities which it will be pursuing over the next year. These include:

Developing a Five-Year Plan to identify PV-related initiatives to be undertaken by the Committee over the period 1987 to 1991.

Developing an educational videotape to encourage the use of PV systems at the field level.

Froducing a brochure on PV for DoD applications which would serve as a companion document to the videotape.

Preparing a PV design and applications handbook for base commanders.

Sponsoring a joint industry/DoD meeting in which there would be a free exchange of information on the PU needs of the various services.

Securing engineering analysis and technical support and assistance to conduct activities required by the Committee.

A number of potential benefits are to be realized by the success of the DoD PV Review Committee. Specifially, DoD would obtain cost-effective, reliable energy alternatives for meeting facility energy needs and reduce requirements for petroleum-based fuels, perticularly imports. The PV industry would increase sales to the military, a potential high-volume buyer of PV over the next few years, and thus move closer to its goal of mass production and lower prices. DOE, by assisting in the development of these activities, would increase the awareness among the military of the merits of PV, and thus help industry to increase sales of this technology. These activities contribute to DOE initiatives as lead agency for the Committee on Renewable Energy Commerce and Trade (CORECT), a federal interagency working group formed to enhance commerce in U.S. renewable energy products and related services. The DoD serves as an active participant in the CORECT.

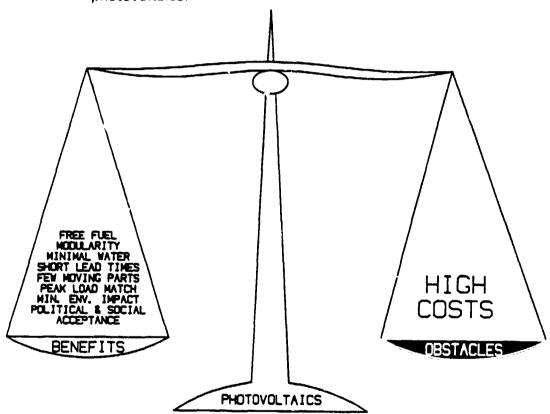
PANEL: RECOMMENDATIONS FOR CRYSTALLINE-SILICON IN DOE'S 5-YEAR PHOTOVOLTAIC RESEARCH PLAN

PACIFIC GAS AND ELECTRIC

K. Firor

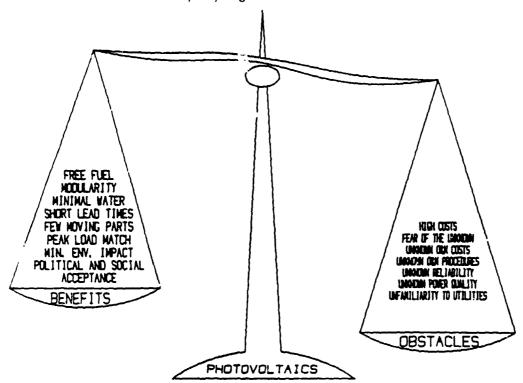
Utility Industry Familiarization with Photovoltaics

In the view of the technical community, high costs are the major obstacle to commercialization of photovoltaics.

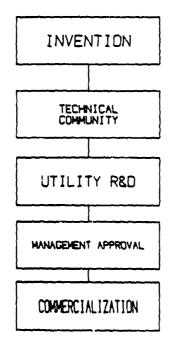


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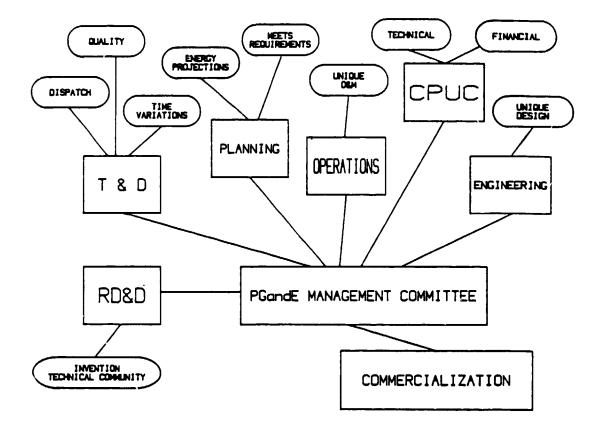
From the perspective of a utility company, many unknowns accompany high costs in the list of obstacles.



Many people believe that utility companies will make the decision to build PV power plants based on input from EPRI or their own research group.



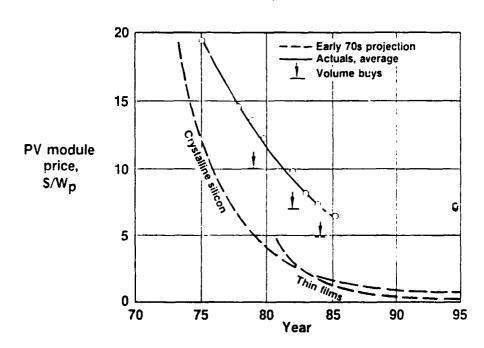
A more realistic view shows the many inputs required by a utility company's management before the decision to build PV power plants can be made.



PANEL: RECOMMENDATIONS FOR CRYSTALLINE-SILICON IN DOE'S 5-YEAR PHOTOVOLTAIC RESEARCH PLAN

HUGHES AIRCRAFT

E. L. Ralph



Market Factors

- Markets needed at various price levels
- Cost reduction comes in steps
- Profits needed to finance research and development
- New technology plus new capital reduce costs
- New markets penetrated with lower costs
- Sound pricing and management needed
- Specialty markets exist
- Utilities need and like PV systems

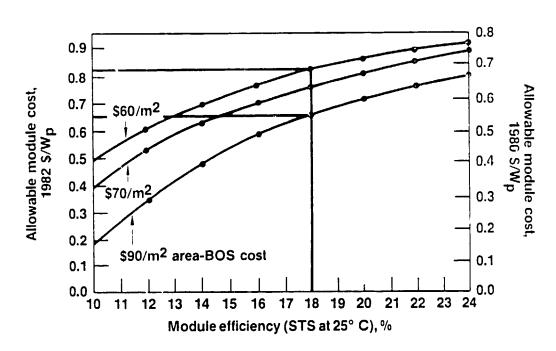
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Future Expectations (Terresterial)

- Silicon cell efficiency of 20%
- Silicon cell array efficiency of 18%
- Sheet grown silicon arrays of 17%, and \$1/Wp
- Amorphous silicon modules of 9% and < \$1/Wp
- Tandem α -silicon cells of > 12% η
- Competitive CulnSe2 and CdTe cells

Module Costs Versus Efficiency (154/kWh 30-Year Levelized Energy Costs)



PV Program Assessment

- NO CLEAR SUPERIORITY BETWEEN:
 THIN FILMS, MULTIBAND GAP CELLS, CRYSTALLINE S1
 (WHEN BOS COSTS, RELIABILITY, AND " CONSIDERED)
- CRYSTALLINE SILICON CELL TECHNOLOGY HAS IN ITS FAVOR:
 A PROVEN DATA BASE
 PROVEN ADVANCES NOT YET INCORPORATED INTO PRODUCTION
 CONSIDERABLE FUTURE ADVANCES AVAILABLE
- LAST YEAR JAPAN (NEDO) ESTABLISHED A POWERFUL XTAL SI PROGRAM
 GOALS: 18% CELL & 15% MODULES BY 1988
 BY 1990 PV ENERGY COST AT \$.50/KWHR DIESEL COMPETITIVE
- DOE CRYSTALLINE SILICON PROGRAM DANGEROUSLY LOW

Program Recommendations: Crystalline Silicon

GOALS: PRODUCTION TECHNOLOGY LEADING TO 15% MODULES

RESEARCH LEADING TO 18% FLAT MODULES

RESEARCH LEADING TO 25% FLAT MODULES, MULTIBAND GAP (SI BASE)

RESEARCH NEEDS:

- SHEET GROWTH:

 CRYSTAL QUALITY, HI THROUGHPUT SHEET, AUTOMATIC GROWTH
- MINIMIZE CELL SURFACE LOSSES:
 PIIYSICAL/CHEMICAL STRUCTURES, SURFACE PROPERTIES, METHODS
- MEASUREMENTS:
 RECOMBINATION AT SURFACES AND INTERFACES, LIFETIMES, MOBILITIES
- PROCESS DEVELOPMENT :
 LOW COST, COMPATIBLE WITH HIGH EFFICIENCY GOALS

PANEL: RECOMMENDATIONS FOR CRYSTALLINE-SILICON IN DOE'S 5-YEAR PHOTOVOLTA!C RESEARCH PLAN

JET PROPULSION LABORATORY

K. M. Koliwad

Future Crystalline Silicon Research

- CRYSTALLINE SILICON TECHNOLOGY CAN MEET THE LONG— PANGE OBJECTIVES OF DOE PV PROGRAM
- FUTURE RESEARCH SHOULD FOCUS ON
 - SOLVING FUNDAMENTAL PROBLEMS TO FNABLE THE PRODUCTION OF HIGH QUALITY SILICON SHEET
 - ADVANCING THE KNOWLEDGE OF BASIC MECHANISMS OF CHARGE CARRIER LOSSES LEADING TO LARGE AREA HIGH EFFICIENCY SOLAR CELLS ON LOW—COST SILICON SHEET

Recommendations

- EMPHASIZE FUNDAMENTAL AND GENERIC RESEARCH THAT CAN BENEFIT A LARGE SEGMENT OF THE INDUSTRY
- KEEP A BALANCE BETWEEN THE VARIOUS TECHNOLOGY OPTIONS
- KEEP A BALANCE BETWEEN INDUSTRY, UNIVERSITY AND FEDERAL LABORATORIES
- DEVELOP A MECHANIS FOR LONGER TERM SUPPORT TO UNIVERSITIES
- * AS YOU EMPHASIZE RESEARCH, THE <u>TECHNOLOGY TRANSFER</u> PROCESS BECOMES A CRITICAL ACTIVITY-THE PROGRAM SHOULD ESTABLISH A FORMAL PROCESS FOR DOING THAT-
- LEVERAGE DOD AND OTHER SUPPORT IN RELATED AREAS

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PANEL: RECOMMENDATIONS FOR CRYSTALLINE-SILICON IN DOE'S 5-YEAR PHOTOVOLTAIC RESEARCH PLAN

WESTINGHOUSE ELECTRIC CORPORATION

C. Rose

Dendritic Web Technology Progress and Long-Range Requirements

Date	Web Growth (cm ² /Week/Furnace)	Module Efficiency (%)	
December 1984	9,000	13%	
December 1985	47,000	14%	
December 1986	100,000	14.5%	
December 1987	150,000	15%	

Advanced Silicon Sheet Requirements General Research in High-Speed Ribbon Growth

- Detailed Analysis of Plastic F¹ >w and Deformation to Optimize Growth Speed
- Control of Thermal Stress Induced Ribbon Buckling to Produce > 10 cm Wide Ribbons
- On-Line Crystal Quality Assessment
- Improved Replenishment/Growth Region Isolation in Molten Silicon
- Refinements in Closed Loop Growth Controls in Ribbon
 Furnaces
- Removal of Web Strips During Continuous Growth

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Silicon Materials Requirements

- Material Capable of Continuous Feed
- Small Particles, Semiconductor Grade
- Cost < \$30/kg

Flat-Plate Collector Requirements

"15% Modules from a \$90/m² Process"

- Cell Efficiency/Material Characteristics Correlation
- High Throughput Simultaneous Junction Formation
- Multilayered AR Coating
- Back Surface Grid
- Lower Cost Metallization System
- Low Cost Ribbon Cassette Designs
- Automated Material Handling Devices

PANEL: RECOMMENDATIONS FOR CRYSTALLINE-SILICON IN DOE'S 5-YEAR PHOTOVOLTAIC RESEARCH PLAN

SOLAREX CORPORATION

E. E. Daniels

Crystalline Technology Development Focus

- SRicon
- Wafer Fabrication
- Cell Processing
- Product Assembly
- Arraying
- Systems integration

The Crystalline Photovoltaic Industry Today

- Established Reliability
- Dramatic Improvement in Performance
- Significant Price Reductions
- Growing Commercial Acceptance

Vertical Integration

- O SILICON PRODUCTION
- O CRYSTALLIZATION
- 9 WAFERING
- O CELL PRODUCTION
- O MODULE AUSEMBLY

System Design, Assembly, Installation

Photovoltaic Advantages

- O ENVIRONMENTAL BENIGN
- O MAINTENANCE FREE
- O ECONOMIC UNIT SIZE
- O EASILY INSTALLED
- O SHORT LEAD TIMES
- O VERY LOW OF BRATING COSTS
- O PROVER RELIABILITY

Accomplishments of the Photovoltaic Community

- Research & Development
 - Established Sound Technology Base
- Industry
 - Utilization of Sound Technology Base
 - Establish Sound Business Base

Crystalline Industry Focus

- User Awareness
- User Acceptance

Technology

OPTIONS

- O SINGLE CRYSTAL
- O SEMICRY STALLINE
- O RIBBON
- o Amorphous

The Future: Technology

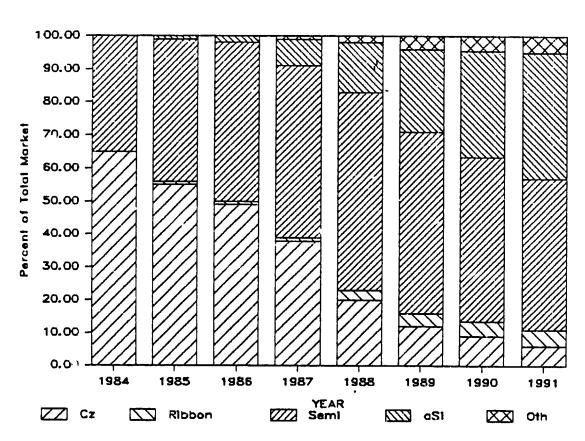
Crystalline Technology

- Semicrystalline (Poly) Product for Next
 5-10 Years
- 8 Major Manufacturers Have Introduced this Technology Since 1981

Sheet Technology

- May Actually Be Polycrystailine
- Needs to Prove Reliability

World Photovoltaics Market (Technology as a Percent of Market)



The Future: Industry Needs

Viable Business Base Development

- Education
 - Appropriate Demonstration Projects
- Internationally Recognized Test Sequence
- Internationally Accepted Product Rating System
- Financing Support



